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Unless otherwise defined herein, capitalized terms used in this announcement shall have the same meanings as those defined in the prospectus dated Monday, May 15, 2023 (the “**Prospectus**”) of Edianyun Limited (the “**Company**”).

This announcement is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for any securities of the Company. This announcement is not a prospectus. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares. Any investment decision in relation to the Offer Shares should be taken solely in reliance on the information provided in the Prospectus.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia) or to any U.S. person (as defined in Regulation S under the U.S. Securities Act of 1933, as amended from time to time, (the “**U.S. Securities Act**”)) or any other jurisdiction where such distribution is prohibited by law. This announcement does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States or in any other jurisdiction. The Offer Shares have not been and will not be registered under the United States Securities Act or securities law of any state or other jurisdiction of the United States and may not be offered, sold, pledged or transferred within the United States, except in transactions exempt from, or not subject to, the registration requirements of the U.S. Securities Act. There will be no public offer of the Offer Shares in the United States. The Offer Shares are being offered, sold or delivered outside of the United States in offshore transactions in reliance on Regulation S.

In connection with the Global Offering, China International Capital Corporation Hong Kong Securities Limited, as stabilizing manager (the “**Stabilizing Manager**”) (or its affiliates or any person acting for it), on behalf of the Underwriters, may over-allocate or effect transactions with a view to stabilizing or supporting the market price of the Shares at a level higher than that which might otherwise prevail for a limited period after the Listing Date. However, there is no obligation on the Stabilizing Manager (or its affiliates or any person acting for it) to conduct any such stabilizing action, which, if taken, will be done at the absolute discretion of the Stabilizing Manager (or its affiliates or any person acting for it) and in what the Stabilizing Manager reasonably regards as the best interest of the Company and may be discontinued at any time. Any such stabilizing action is required to be brought to an end on the 30th day after the last day for lodging applications under the Hong Kong Public Offering being Saturday, June 17, 2023. Such stabilization action, if commenced, may be effected in all jurisdictions where it is permissible to do so, in each case in compliance with all applicable laws, rules and regulatory requirements, including the Securities and Futures (Price Stabilizing) Rules (Cap. 571W of the Laws of Hong Kong), as amended, made under the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Potential investors should be aware that no stabilizing action can be taken on the Stock Exchange to support the price of the Shares for longer than the stabilization period which begins on the Listing Date and is expected to expire on Saturday, June 17, 2023, being the 30th day after the last day for lodging applications under the Hong Kong Public Offering. After this date, when no further stabilizing action may be taken, demand for the Shares, and therefore the price of the Shares, could fall.

The Hong Kong Offer Shares will be offered to the public in Hong Kong subject to the terms and conditions set out in the Prospectus and the related application form. The Hong Kong Offer Shares will not be offered to any person who is outside Hong Kong and/or not resident in Hong Kong.

In connection with the Global Offering, the Company is expected to grant to the International Underwriters the Over-allotment Option, exercisable by the Sole Overall Coordinator (for itself and on behalf of the International Underwriters) at any time from the Listing Date until 30 days after the last day for lodging applications under the Hong Kong Public Offering (being Saturday, June 17, 2023), pursuant to which the Company may be required to allot and issue up to an aggregate of 8,786,000 New Shares, representing no more than 15% of the initial Offer Shares, at the same price per Offer Share under the International Offering, to cover over-allocations in the International Offering, if any.



Edianyun Limited
易點雲有限公司

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

| | | |
|---|----------|--|
| Number of Offer Shares under the Global Offering | : | 58,575,000 Shares (comprising 17,572,500 New Shares and 41,002,500 Sale Shares, and subject to the Over-allotment Option) |
| Number of Hong Kong Offer Shares | : | 5,858,000 New Shares (subject to reallocation) |
| Number of International Offer Shares | : | 52,717,000 Shares (comprising 11,714,500 New Shares and 41,002,500 Sale Shares, and subject to reallocation and the Over-allotment Option) |
| Maximum Offer Price | : | HK\$12.00 per Share plus brokerage of 1.0%, SFC transaction levy of 0.0027%, the Stock Exchange trading fee of 0.00565% and AFRC transaction levy of 0.00015% (payable in full on application, subject to refund) |
| Nominal value | : | US\$0.00005 per Share |
| Stock code | : | 2416 |

Sole Sponsor, Sole Overall Coordinator, Joint Global Coordinator, Joint Bookrunner and Joint Lead Manager



Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers



Joint Bookrunners and Joint Lead Managers



**IMPORTANT NOTICE TO INVESTORS:
FULLY ELECTRONIC APPLICATION PROCESS**

We have adopted a fully electronic application process for the Hong Kong Public Offering. We will not provide printed copies of the Prospectus or printed copies of any application forms to the public. The Prospectus is available at the website of the Stock Exchange at www.hkexnews.hk under the “HKEXnews > New Listings > New Listing Information” section, and our website at <http://edianyun.com>. If you require a printed copy of the Prospectus, you may download and print from the website addresses above.

To apply for the Hong Kong Offer Shares, you may:

- (1) apply online through the **White Form eIPO** service at www.eipo.com.hk; or
- (2) apply through CCASS EIPO service to electronically cause HKSCC Nominees to apply on your behalf, including by:
 - (i) instructing your broker or custodian who is a CCASS Clearing Participant or a CCASS Custodian Participant to give **electronic application instructions** via CCASS terminals to apply for the Hong Kong Offer Shares on your behalf; or
 - (ii) (if you are an existing CCASS Investor Participant) giving **electronic application instructions** through the CCASS Internet System (<https://ip.ccass.com>) or through the CCASS Phone System by calling +852 2979 7888 (using the procedures in HKSCC’s “An Operating Guide for Investor Participants” in effect from time to time). HKSCC can also input **electronic application instructions** for CCASS Investor Participants through HKSCC’s Customer Service Centre at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong by completing an input request.

If you have any question about the application for the Hong Kong Offer Shares, you may call the enquiry hotline of our Hong Kong Share Registrar and **White Form eIPO** Service Provider, Computershare Hong Kong Investor Services Limited, both at +852 2862 8600 during:

Monday, May 15, 2023 – 9:00 a.m. to 9:00 p.m.
Tuesday, May 16, 2023 – 9:00 a.m. to 9:00 p.m.
Wednesday, May 17, 2023 – 9:00 a.m. to 9:00 p.m.
Thursday, May 18, 2023 – 9:00 a.m. to 12:00 noon

We will not provide any physical channels to accept any application for the Hong Kong Offer Shares by the public. The contents of the electronic version of the Prospectus are identical to the printed Prospectus as registered with the Registrar of Companies in Hong Kong pursuant to Section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance.

If you are an **intermediary, broker or agent**, please remind your customers, clients or principals, as applicable, that the Prospectus is available online at the website addresses above.

Please refer to “How to Apply for Hong Kong Offer Shares” in the Prospectus for further details on the procedures through which you can apply for the Hong Kong Offer Shares electronically.

Minimum Application Amount and Permitted Numbers

Your application through the **White Form eIPO** service or the **CCASS EIPO** service must be for a minimum of 500 Hong Kong Offer Shares and in one of the numbers set out in the table. You are required to pay the amount next to the number you select.

| Ediaryun Limited (Stock Code 2416) | | | | | | | |
|---|--|--|--|--|--|--|--|
| NUMBER OF HONG KONG OFFER SHARES THAT MAY BE APPLIED FOR AND PAYMENTS | | | | | | | |
| No. of Hong Kong Offer Shares applied for | Amount payable on application <i>HK\$</i> | No. of Hong Kong Offer Shares applied for | Amount payable on application <i>HK\$</i> | No. of Hong Kong Offer Shares applied for | Amount payable on application <i>HK\$</i> | No. of Hong Kong Offer Shares applied for | Amount payable on application <i>HK\$</i> |
| 500 | 6,060.51 | 7,000 | 84,847.15 | 50,000 | 606,051.00 | 400,000 | 4,848,408.00 |
| 1,000 | 12,121.02 | 8,000 | 96,968.15 | 60,000 | 727,261.20 | 450,000 | 5,454,459.00 |
| 1,500 | 18,181.54 | 9,000 | 109,089.18 | 70,000 | 848,471.40 | 500,000 | 6,060,510.00 |
| 2,000 | 24,242.05 | 10,000 | 121,210.20 | 80,000 | 969,681.60 | 600,000 | 7,272,612.00 |
| 2,500 | 30,302.56 | 15,000 | 181,815.30 | 90,000 | 1,090,891.80 | 700,000 | 8,484,714.00 |
| 3,000 | 36,363.05 | 20,000 | 242,420.40 | 100,000 | 1,212,102.00 | 800,000 | 9,696,816.00 |
| 3,500 | 42,423.56 | 25,000 | 303,025.50 | 150,000 | 1,818,153.00 | 900,000 | 10,908,918.00 |
| 4,000 | 48,484.08 | 30,000 | 363,630.60 | 200,000 | 2,424,204.00 | 1,000,000 | 12,121,020.00 |
| 4,500 | 54,544.59 | 35,000 | 424,235.70 | 250,000 | 3,030,255.00 | 1,500,000 | 18,181,530.00 |
| 5,000 | 60,605.10 | 40,000 | 484,840.80 | 300,000 | 3,636,306.00 | 2,000,000 | 24,242,040.00 |
| 6,000 | 72,726.12 | 45,000 | 545,445.90 | 350,000 | 4,242,357.00 | 2,929,000 ⁽¹⁾ | 35,502,467.58 |

(1) Maximum number of Hong Kong Offer Share you may apply for.

No application for any other number of the Hong Kong Offer Shares will be considered and any such application is liable to be rejected.

THE LISTING APPLICATION

We have applied to the Listing Committee of the Stock Exchange for the listing of, and permission to deal in the Shares in issue, the Shares to be issued pursuant to the Global Offering (including any additional Shares which may be issued pursuant to the exercise of the Over-allotment Option), and the Shares which may be issued pursuant to the exercise of the options granted or may be granted under the Pre-IPO Option Plan.

STRUCTURE OF THE GLOBAL OFFERING

The Global Offering comprises:

- the Hong Kong Public Offering of initially 5,858,000 New Shares (subject to reallocation) in Hong Kong, representing approximately 10% of the total number of Offer Shares initially available under the Global Offering, and
- the International Offering of initially 52,717,000 Shares (comprising 11,714,500 New Shares and 41,002,500 Sale Shares, and subject to reallocation and the Over-allotment Option), representing approximately 90% of the total number of Offer Shares initially available under the Global Offering.

The allocation of the Offer Shares between the Hong Kong Public Offering and the International Offering is subject to reallocation as detailed in the section headed “Structure and Condition of the Global Offering – The Hong Kong Public Offering – Reallocation and Clawback” in the Prospectus. In particular, the Sole Overall Coordinator may at its sole absolute discretion reallocate Offer Shares from the International Offering to the Hong Kong Public Offering to satisfy valid applications under the Hong Kong Public Offering, subject to the requirements under Practice Note 18 of the Listing Rules and the Guidance Letter HKEX-GL91-18 issued by the Stock Exchange. In the event that (a) the International Offering is undersubscribed and the Hong Kong Public Offering is fully subscribed or oversubscribed or (b) the International Offering is fully subscribed or oversubscribed and the Hong Kong Public Offering is oversubscribed by less than 15 times of the total number of Offer Shares initially available under the Hong Kong Public Offering, the Sole Overall Coordinator may reallocate Offer Shares from the International Offering to the Hong Kong Public Offering on the following conditions in accordance with Guidance Letter HKEX-GL91-18: (i) the maximum total number of Offer Shares that may be reallocated from the International Offering to the Hong Kong Public Offering following such reallocation shall not be more than double the number of Hong Kong Offer Shares initially available under the Hong Kong Public Offering (i.e., 11,716,000 Offer Shares), assuming no exercise of the Over-allotment Option; and (ii) the final Offer Price shall be fixed at the bottom of the indicative Offer Price range stated in the Prospectus (i.e., HK\$10.00 per Offer Share). Further details on the circumstances under which the above guidance letter would apply are set out in the section titled “Structure and Condition of the Global Offering” in the Prospectus.

In connection with the Global Offering, it is expected that our Company will grant to the International Underwriters, exercisable by the Sole Overall Coordinator (for itself and on behalf of the International Underwriters), the Over-allotment Option, which will be exercisable from the Listing Date until 30 days after the last day for the lodging of applications under the Hong Kong Public Offering, to require our Company to allot and issue up to an aggregate of 8,786,000 new Shares, representing no more than 15% of the Shares initially being Offered under the Global Offering, at the Offer Price per Offer Share under the International Offering, to cover over-allocations in the International Offering, if any. In the event that the Over-allotment Option is exercised, an announcement will be made by our Company which will be posted on the websites of our Company at <http://edianyun.com> and the Stock Exchange at www.hkexnews.hk.

PRICING

The Offer Price will not be more than HK\$12.00 per Offer Share and is expected to be not less than HK\$10.00 per Offer Share unless otherwise announced by our Company not later than the morning of the last day for lodging applications under the Hong Kong Public Offering.

Applicants under the Hong Kong Public Offering are required to pay, on application, the maximum Offer Price of HK\$12.00 per Offer Share plus the brokerage fee of 1.0%, SFC transaction levy of 0.0027%, AFRC transaction levy of 0.00015% and the Stock Exchange trading fee of 0.00565% payable on each Offer Share, subject to refund if the Offer Price as finally determined is less than HK\$12.00 per Offer Share.

Prospective investors should be aware that the Offer Price to be determined on the Price Determination Date may be, but is not expected to be, lower than the indicative Offer Price range stated in the Prospectus.

EXPECTED TIMETABLE

Hong Kong Public Offering commences 9:00 a.m. on
Monday, May 15, 2023

Latest time for completing electronic applications
under **White Form eIPO** service through the
designated website www.eipo.com.hk 11:30 a.m. on
Thursday, May 18, 2023

Application lists of the Hong Kong
Public Offering open 11:45 a.m. on
Thursday, May 18, 2023

Latest time for (a) completing payment of
White Form eIPO applications
by effecting internet banking transfer(s) or
PPS payment transfer(s) and
(b) giving **electronic application instructions**
to HKSCC 12:00 noon on
Thursday, May 18, 2023

If you are instructing your **broker** or **custodian** who is a CCASS Clearing Participant or a CCASS Custodian Participant to give **electronic application instructions** via CCASS terminals to apply for the Hong Kong Offer Shares on your behalf, you are advised to contact your **broker** or **custodian** for the latest time for giving such instructions which may be different from the latest time as stated above.

Application lists of the Hong Kong
Public Offering close 12:00 noon on
Thursday, May 18, 2023

Expected Price Determination Date Thursday, May 18, 2023

(1) Announcement of the final Offer Price, the level of indications of interest in the International Offering, the level of applications in the Hong Kong Public Offering and basis of allocation of the Hong Kong Offer Shares under the Hong Kong Public Offering to be published on the website of the Stock Exchange at www.hkexnews.hk and our Company's website at <http://edianyun.com> on or before Wednesday, May 24, 2023

(2) Results of allocations in the Hong Kong Public Offering (with successful applicants' identification document numbers, where appropriate) to be available through a variety of channels, including:

- in the announcement to be posted on our website and the website of the Stock Exchange at <http://edianyun.com> and www.hkexnews.hk, respectively Wednesday, May 24, 2023

- from the designated results of allocations website at www.iporesults.com.hk (alternatively: English <https://www.eipo.com.hk/en/Allotment>; Chinese <https://www.eipo.com.hk/zh-hk/Allotment>) with ".search by ID" function from 8:00 a.m. on Wednesday, May 24, 2023 to 12:00 midnight on Tuesday, May 30, 2023

- from the allocation results telephone enquiry by calling +852 2862 8555 between 9:00 a.m. and 6:00 p.m. on. Wednesday, May 24, 2023, Thursday, May 25, 2023, Monday, May 29, 2023 and Tuesday, May 30, 2023

Share certificates in respect of wholly or partially successful applications to be dispatched/collected or deposited into CCASS on or before Wednesday, May 24, 2023

White Form e-Refund payment instructions/
refund checks in respect of wholly or partially
successful applications (if applicable) or
wholly or partially unsuccessful applications pursuant
to the Hong Kong Public Offering to be
dispatched/collected on or before Wednesday, May 24, 2023

Dealings in the Shares on the Stock Exchange
expected to commence at 9:00 a.m. on Thursday, May 25, 2023

Note:

All dates and times refer to Hong Kong local time, except as otherwise stated.

SETTLEMENT

Subject to the granting of, the listing of, and permission to deal in, the Shares on the Stock Exchange and compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date or on any other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second settlement day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the Shares to be admitted into CCASS.

Prospective investors should seek the advice of their stockbrokers or other professional advisers for details of those settlement arrangements and how such arrangements will affect their rights and interests.

ELECTRONIC APPLICATION CHANNELS

White Form eIPO service

You may submit your application through the **White Form eIPO** service at www.eipo.com.hk (24 hours daily, except on the last day for applications) from 9:00 a.m. on Monday, May 15, 2023 until 11:30 a.m. on Thursday, May 18, 2023 and the latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Thursday, May 18, 2023, the last day for applications, or such later time under “How to apply for the Hong Kong Offer Shares – 10. Effect of Bad Weather and/or Extreme Conditions on the Opening and Closing of the Application Lists” in the Prospectus.

CCASS EIPO service

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates during:

| | |
|--------------------------------|----------------------------------|
| Monday, May 15, 2023 | – 9:00 a.m. to 8:30 p.m. |
| Tuesday, May 16, 2023 | – 8:00 a.m. to 8:30 p.m. |
| Wednesday, May 17, 2023 | – 8:00 a.m. to 8:30 p.m. |
| Thursday, May 18, 2023 | – 8:00 a.m. to 12:00 noon |

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Monday, May 15, 2023 until 12:00 noon on Thursday, May 18, 2023 (24 hours daily, except on Thursday, May 18, 2023, the last day for applications).

The latest time for inputting your **electronic application instructions** will be 12:00 noon on Thursday, May 18, 2023, the last day for applications or such later time as described in “How to apply for the Hong Kong Offer Shares – 10. Effect of Bad Weather and/or Extreme Conditions on the Opening and Closing of the Application Lists” in this section.

Note:

These times in this sub-section are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants and/or CCASS Investor Participants.

If you are instructing your **broker** or **custodian** who is a CCASS Clearing Participant or a CCASS Custodian Participant to give **electronic application instructions** via CCASS terminals to apply for the Hong Kong Offer Shares on your behalf, you are advised to contact your **broker** or **custodian** for the latest time for giving such instructions which may be different from the latest time as stated above.

The application monies (including the brokerage fee, SFC transaction levy, AFRC transaction levy and the Stock Exchange trading fee) will be held by the receiving bank and on behalf of the Company after the closing of the application lists and the refund monies, if any, will be returned to the applicants without interest on or before Wednesday, May 24, 2023.

If an application is rejected, not accepted or accepted in part only, or if the Offer Price as finally determined is less than the Maximum Offer Price of HK\$12.00 per Offer Share (excluding brokerage, SFC transaction levy, the Stock Exchange trading fee and AFRC transaction levy thereon), or if the conditions of the Hong Kong Public Offering as set out in the section headed “Structure and Condition of the Global Offering – Conditions of the Global Offering” are not satisfied or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, SFC transaction levy, the Stock Exchange trading fee and AFRC transaction levy, will be refunded, without interest or the check or banker’s cashier order will not be cleared.

Any refund of your application monies will be made on or before Wednesday, May 24, 2023.

Please refer to the sections “Structure and Condition of the Global Offering” and “How to Apply for the Hong Kong Offer Shares” in the Prospectus for details of the conditions and procedures for applications for Hong Kong Offer Shares.

Application for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and on the designated website (www.eipo.com.hk) for the **White Form eIPO service**.

PUBLICATION OF RESULTS

We expect to announce the final Offer Price, the level of indication of interest in the International Offering, and the level of applications in the Hong Kong Public Offering and the basis of allocations of the Hong Kong Offer Shares on Wednesday, May 24, 2023 on our Company’s website at <http://edianyun.com> and the website of the Stock Exchange at www.hkexnews.hk.

The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration/certificate of incorporation numbers of successful applicants under the Hong Kong Public Offering will be available at the times and dates and in the manner specified in the section “How to Apply for the Hong Kong Offer Shares – 11. Publication of Results” in the Prospectus.

No temporary document of title will be issued in respect of the Shares. No receipt will be issued for sums paid on application. Share certificates and refund cheques are expected to be posted on or before Wednesday, May 24, 2023 as further described in the section “How to Apply for Hong the Kong Offer Shares – 14. Despatch/Collection of Share Certificates and Refund Monies” in the Prospectus. Share certificates will only become valid at 8:00 a.m. on Thursday, May 25, 2023, provided that the Global Offering has become unconditional in all respects at or before that time and the right of termination described in the section headed “Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for termination” in the Prospectus has not been exercised. Investors who trade Shares on the basis of publicly available allocation details or prior to the receipt of the Share certificates or prior to the Share certificates becoming valid do so entirely at their own risk.

Dealings in the Shares on the Stock Exchange are expected to commence on Thursday, May 25, 2023, assuming the Global Offering becomes unconditional at or before 8:00 a.m. on Thursday, May 25, 2023. The Shares will be traded in board lots of 500 Shares each. The stock code of the Shares is 2416.

This announcement is available for viewing on the website of our Company at <http://edianyun.com> and the website of the Stock Exchange at www.hkexnews.hk.

By order of the Board
Edianyun Limited
Dr. Ji Pengcheng
Chairman of the Board and Executive Director

Hong Kong, May 15, 2023

As at the date of this announcement, the Board of Directors of our Company comprises (i) Dr. Ji Pengcheng, Mr. Zhang Bin, Mr. Zheng Tao, and Mr. Xiang Zheng as executive Directors and (ii) Mr. Hong Weili, Mr. Song Shiji, Mr. Wang Jingbo, and Ms. Li Dan as independent non-executive Directors.